

Presentation's Overview

Digital Literacy by Independent
Regulatory Authorities of
Audiovisual Media Services

Digital Literacy Policy by the
Cyprus Radio Television
Authority

Technology and digital revolution *restructured* media and *redesigned* our experience



Digital literacy



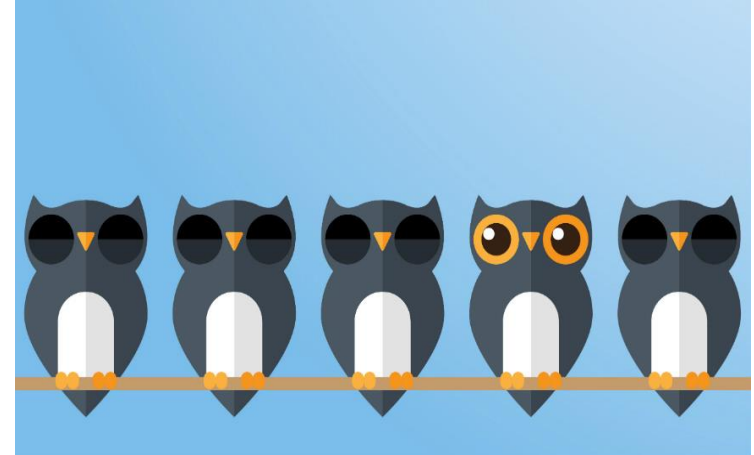
Fundamental

21st century policy-making



Independent Regulatory Authorities (IRAs)

- Specialised agencies
- Institutionally and constitutionally separated from ordinary bureaucracy
- Self-determination and autonomy



Digital Literacy Policies by IRAs



30C.-(1) *The Authority shall undertake, in cooperation with other competent State, semi-governmental and private agencies, to promote the planning and coordination of the development and implementation of programmes (research, educational, informational and other) to upgrade the level of media literacy in the Republic.*

(2) *Media service providers shall participate in these efforts, on the basis of the Authority's planning, and particularly in the dissemination to citizens of clear and user-friendly information and the support of awareness campaigns, inter alia, on the method of production, promotion and distribution of information and creative content **in a digital environment**, for the responsible use of the internet in general as well as on the method of operation of search engines and their optimum use.*

(3) *For the purposes of this section, the term "media literacy" shall mean the ability to access, understand and critically assess the various aspects of media and its content as well as the ability for expression in different forms of communication, **mainly through new technologies**.*

(underlines are mine)

Digital Literacy conceptualised by IRAs

- ✓ Engagement
- ✓ Knowledge
- ✓ Management

Digital media environment

Experiences in the digital environment



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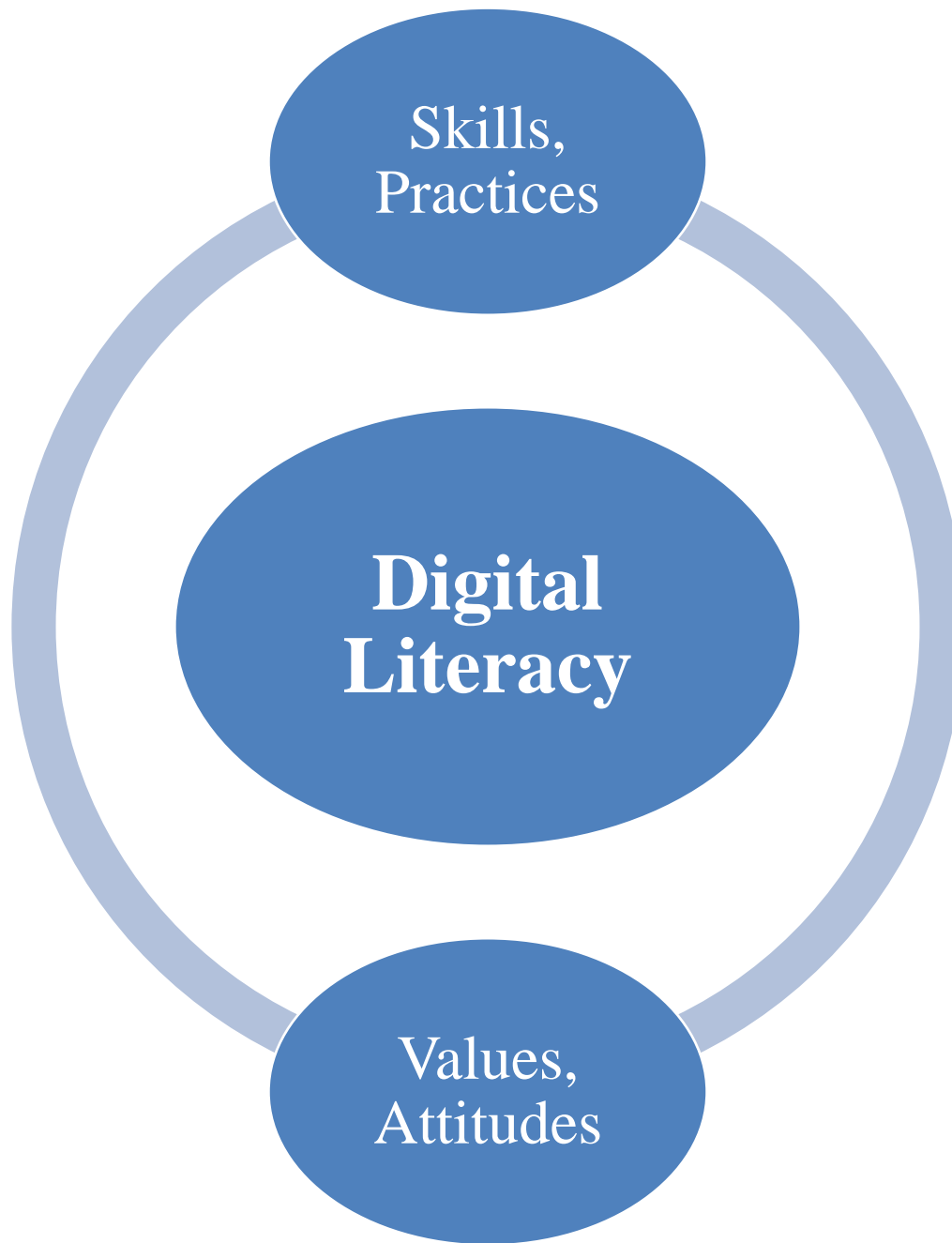


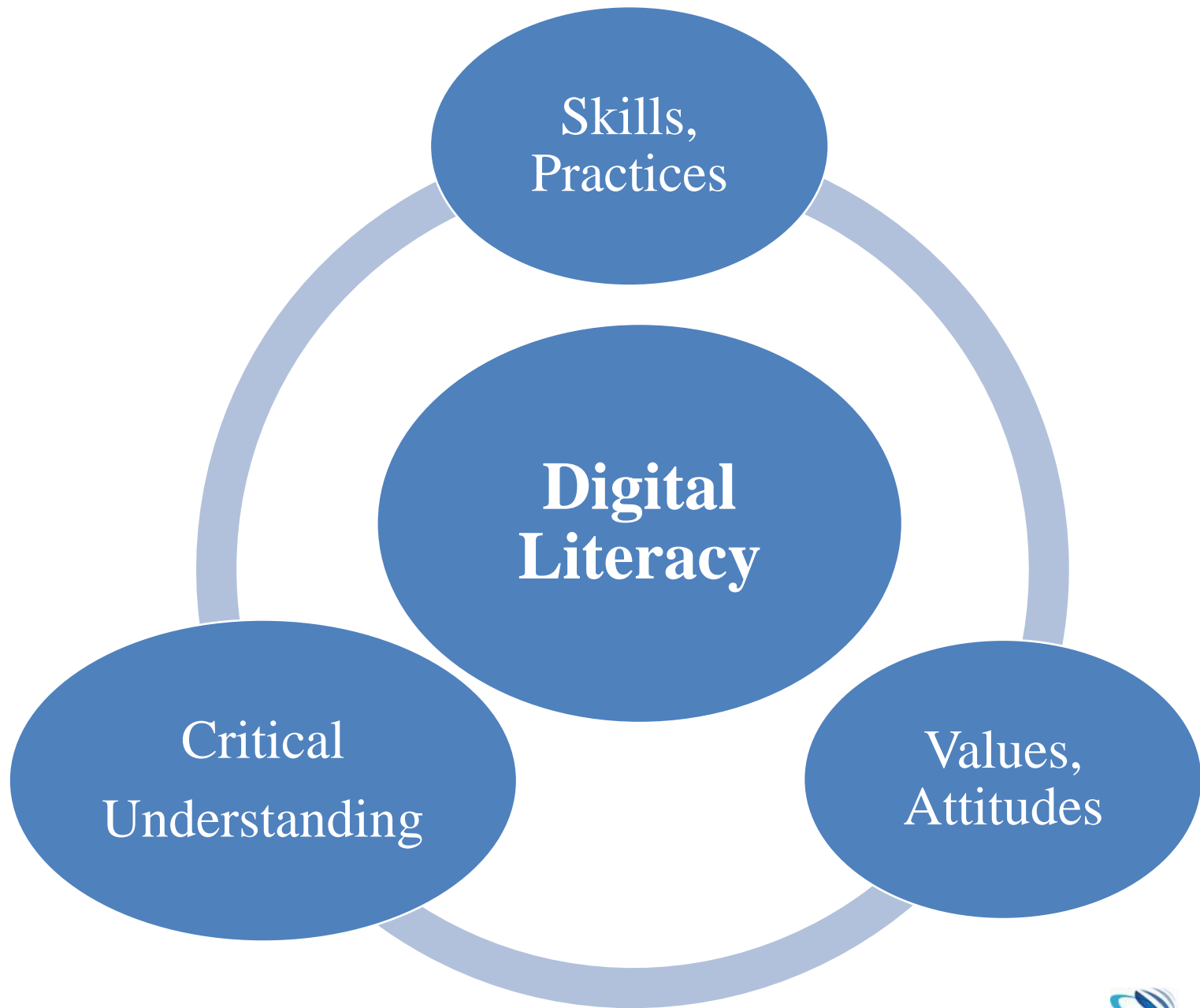
Digital Literacy

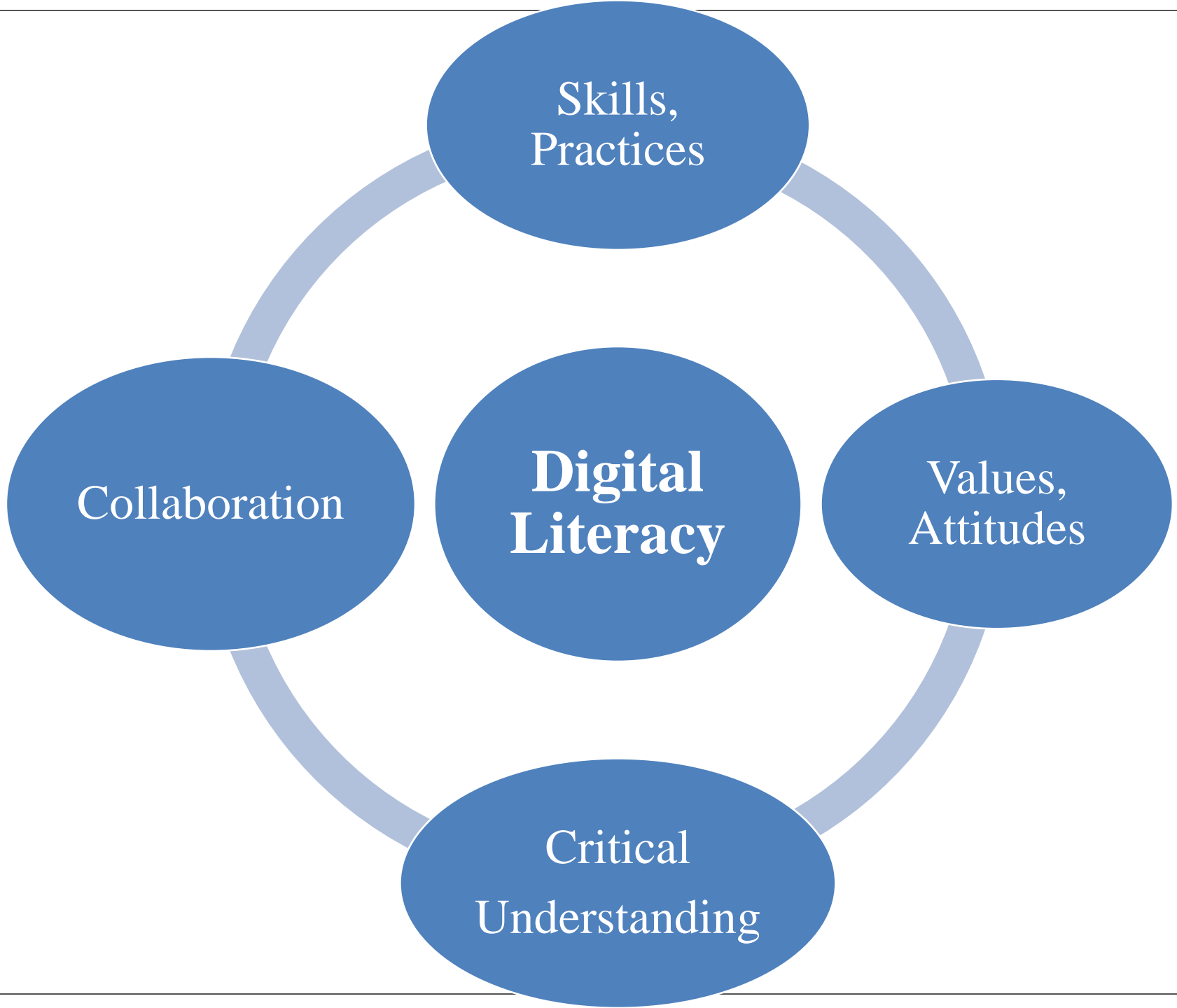


**Digital
Literacy**

**Skills,
Practices**







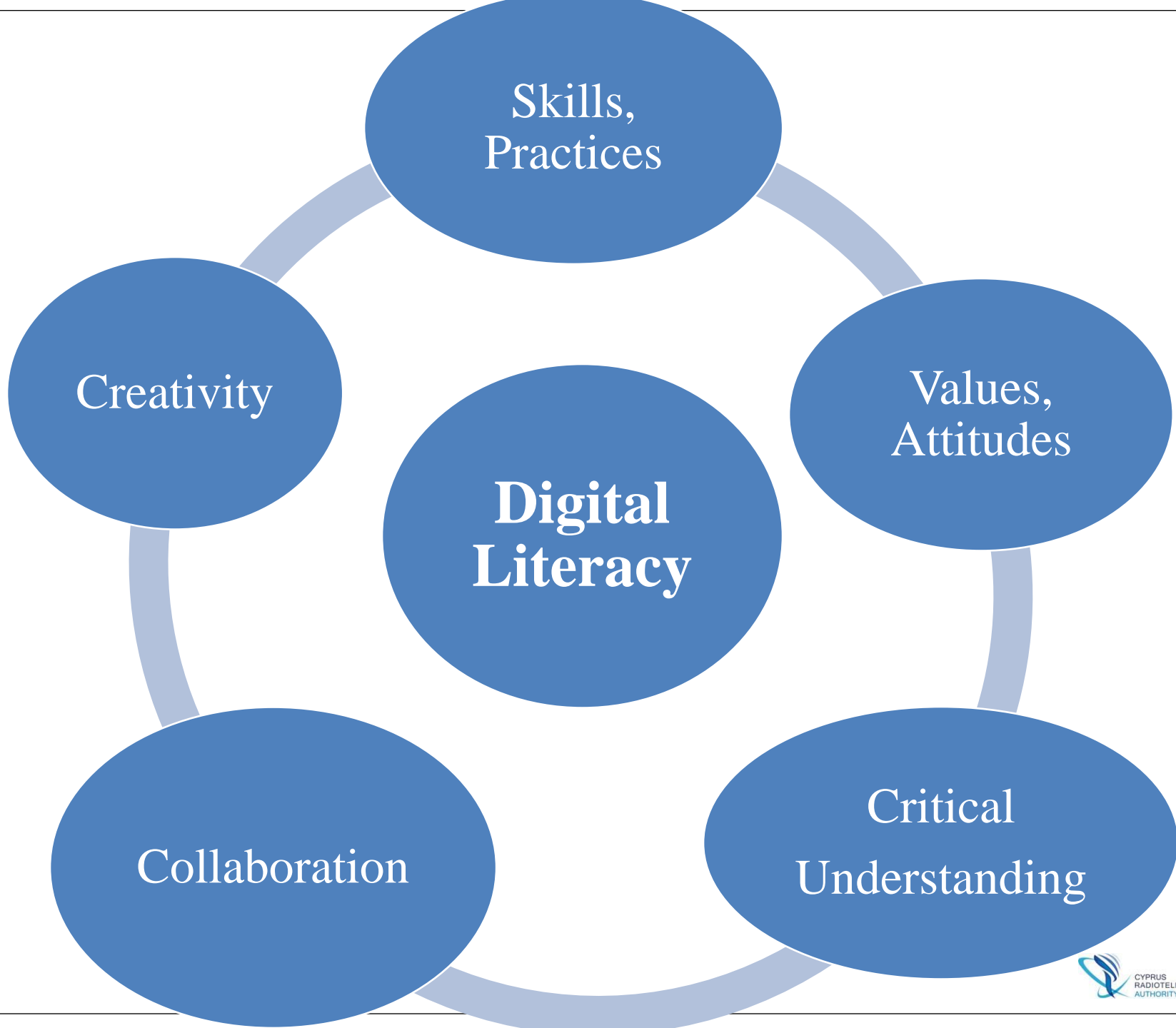
Skills,
Practices

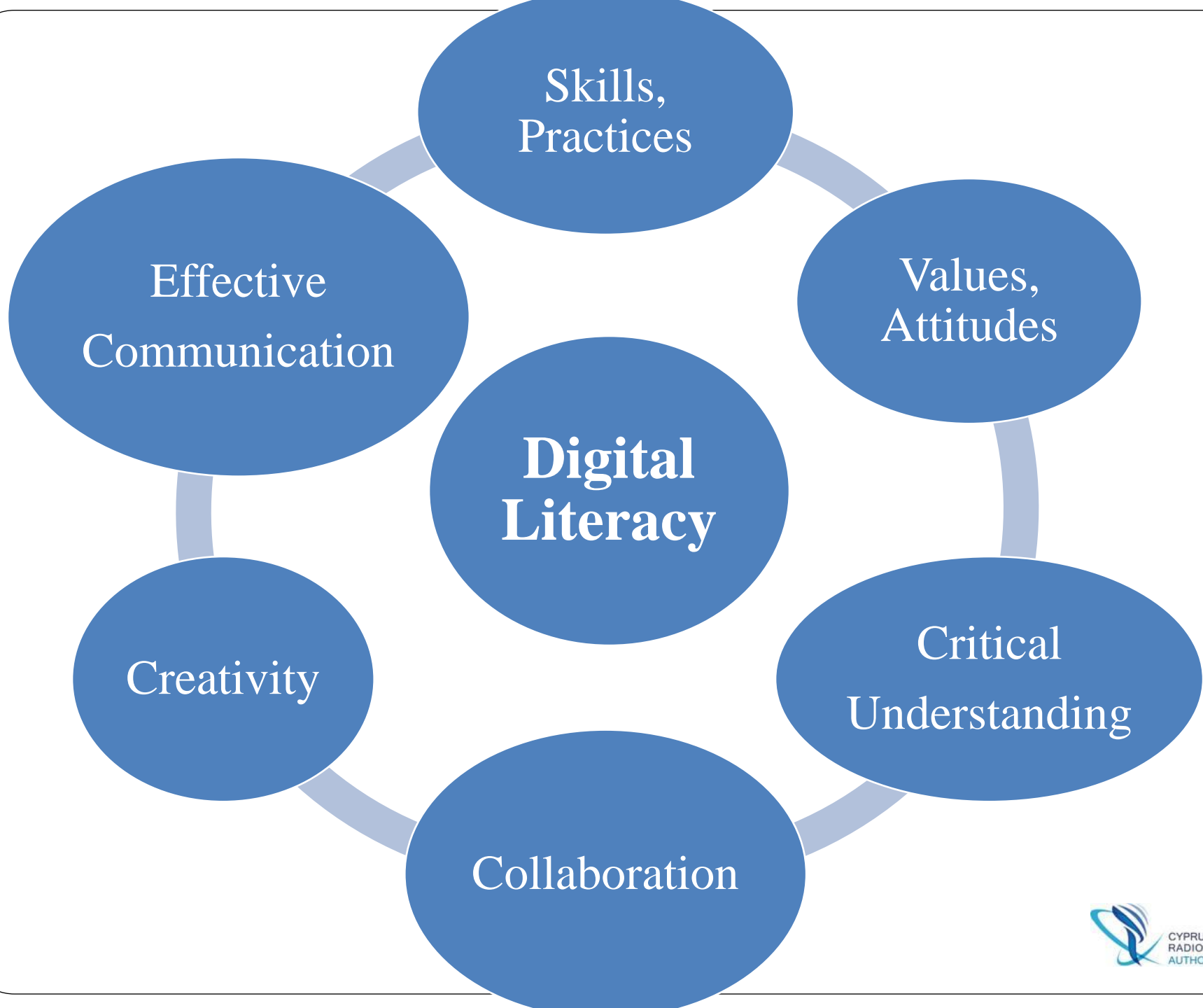
**Digital
Literacy**

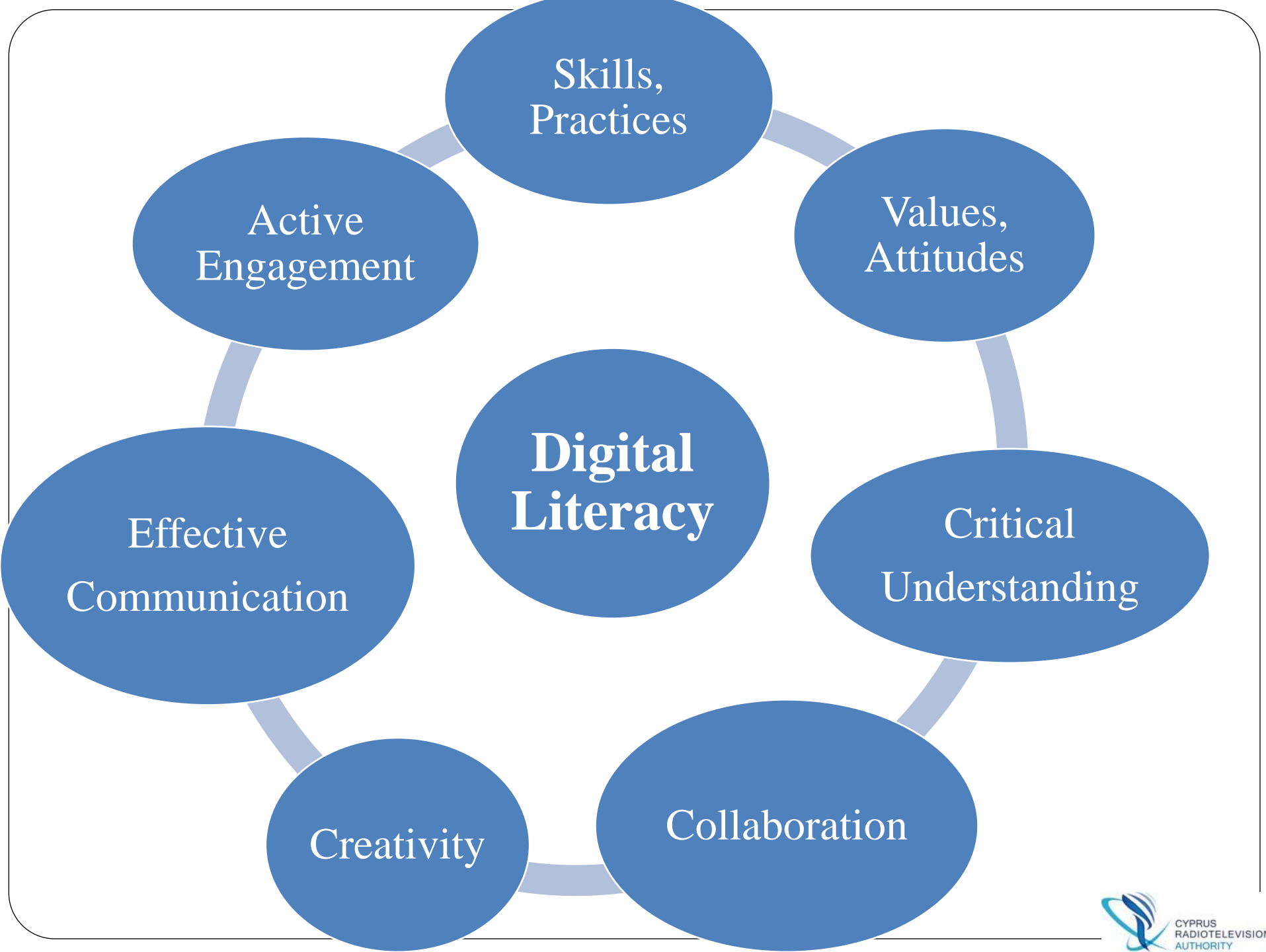
Values,
Attitudes

Critical
Understanding

Collaboration

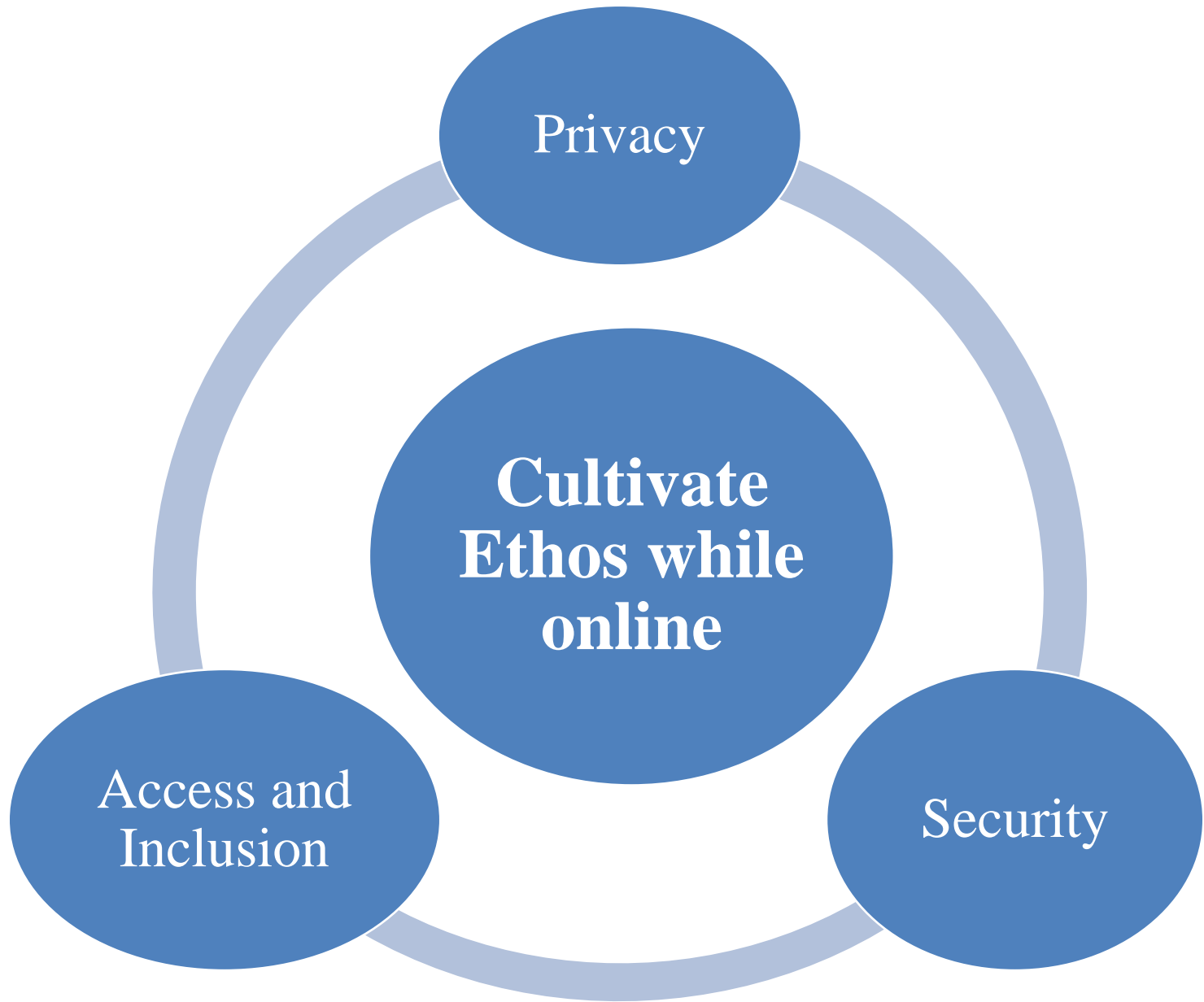


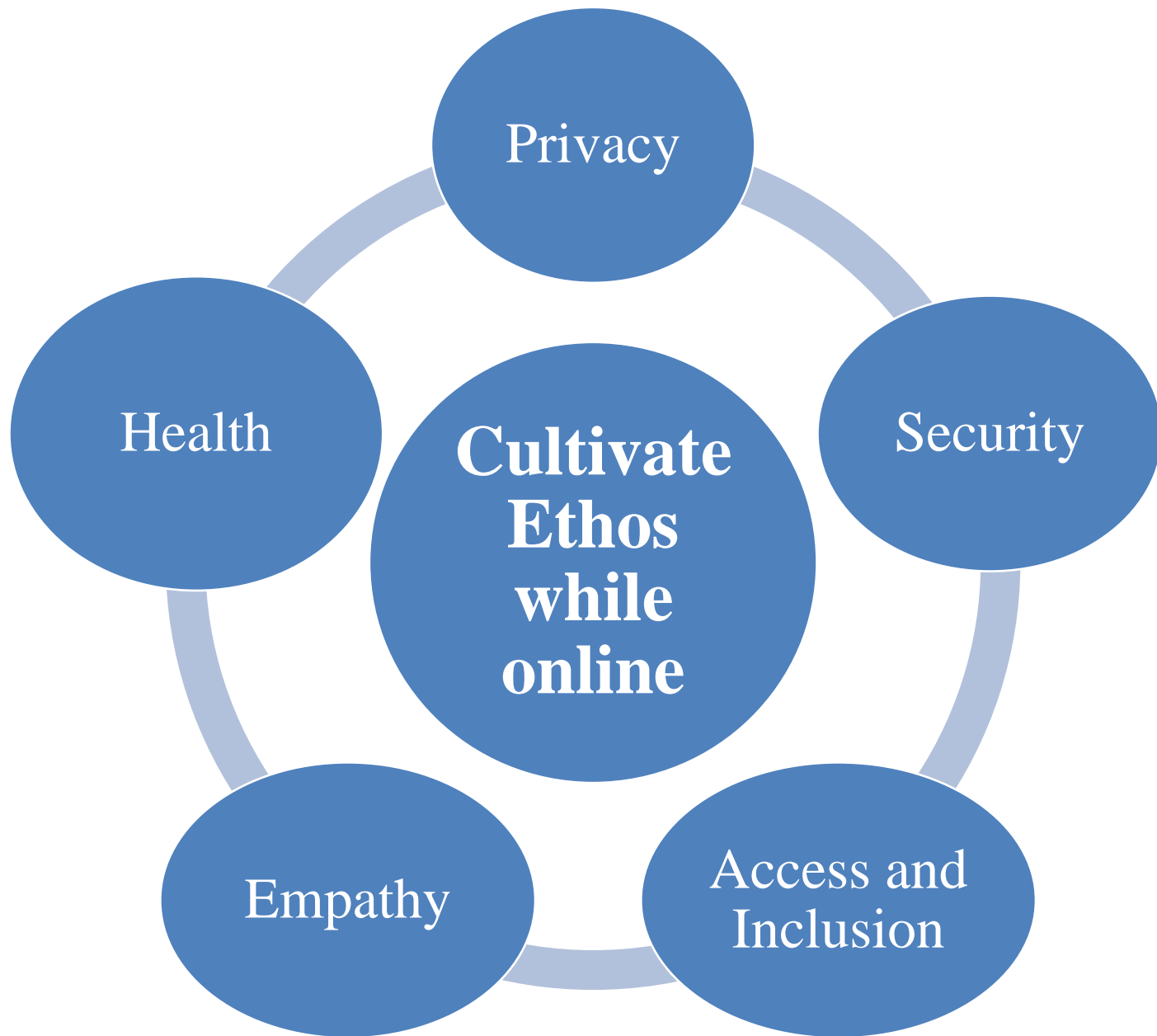




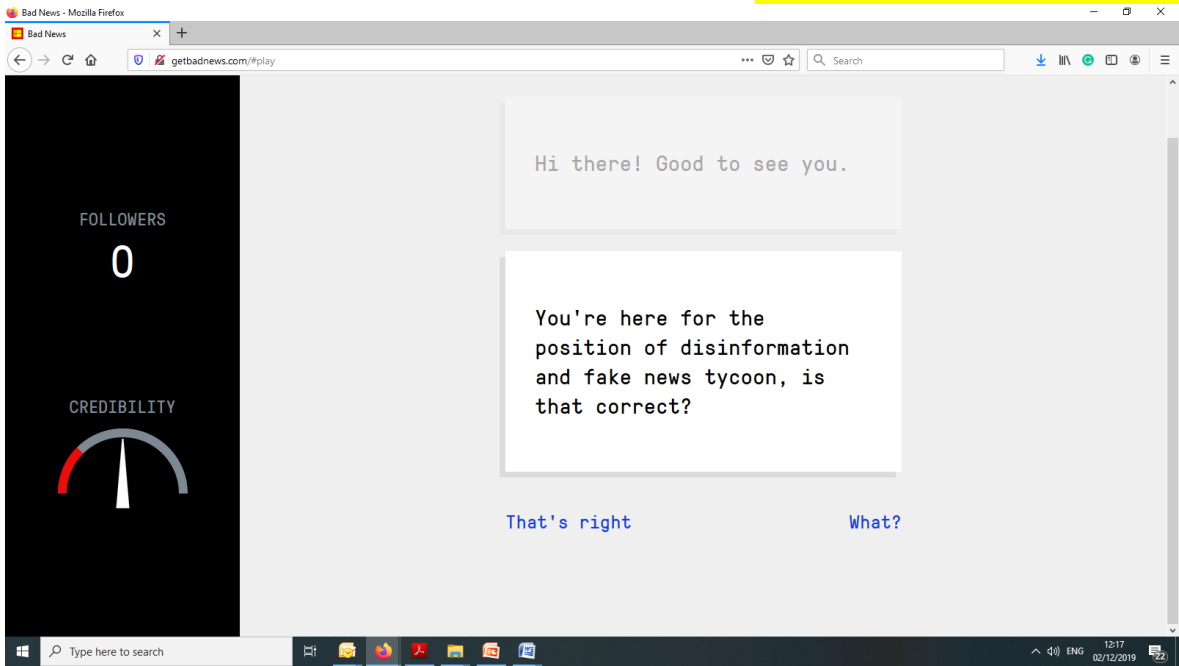
Our motto...

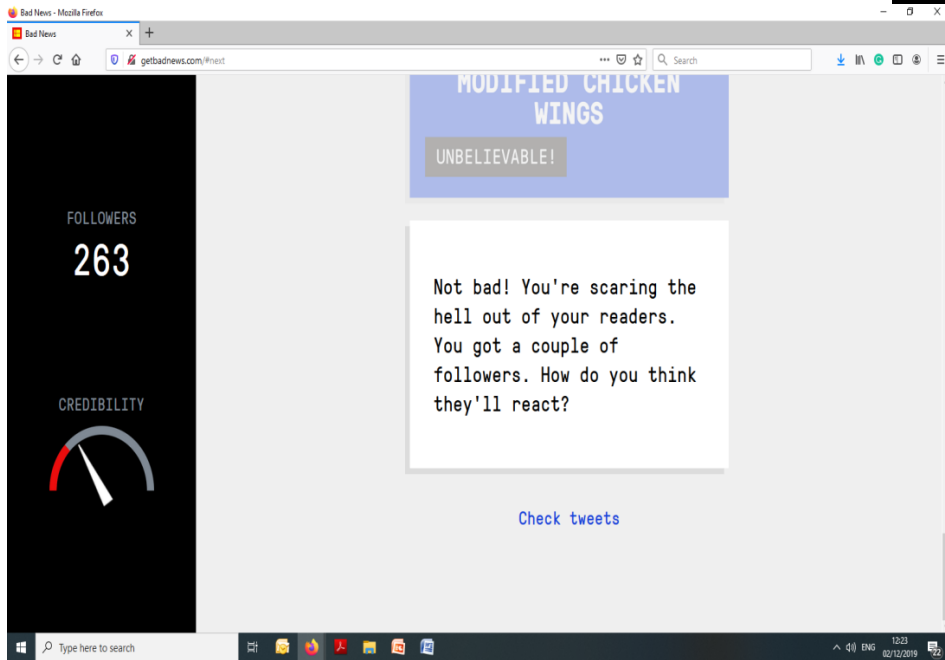
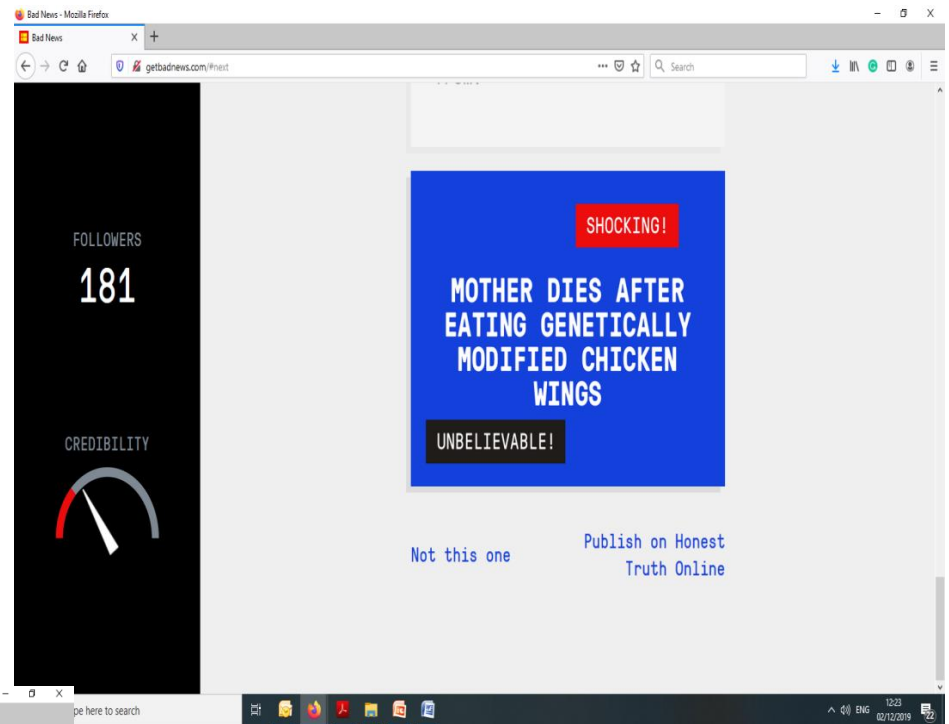
*Cultivate Ethos
while Online*











Thank you

Cyprus Radio Television Authority *is looking forward to serving
the public* and its interests

Write us at crtauthority@crt.a.org.cy